



**MAKING A DIFFERENCE
PROVIDING FOR THE FUTURE OF
MIDDLEBROOKS BASKETBALL**

LEAVING A LEGACY THROUGH
A NAMED ENDOWMENT



WHAT IS AN ENDOWMENT FUND?

The 2014-2015 academic year marks the 10th Anniversary of Middlebrooks Basketball. It is a time of celebration as we reflect on the positive change and growth that has resulted from our work at both the high school and grassroots basketball levels (i.e., Ribét Academy, 7 West Prep, Cathedral High School, Middlebrooks Academy, Team Odom, Compton Magic and Downtown Purple Ghosts), along with our past partnerships in the community with the County of Los Angeles, the City of Pasadena and the City of Palmdale. It is also a wonderful opportunity for us to thank the many community supporters that have invested and advocated for our program. To ensure our continued success and to keep the momentum of the positive academic and athletic impact Middlebrooks Basketball has had on thousands of young people, we realize the need to provide long-term resources to support continued growth and excellence. A gift to our endowment fund is the strongest statement of support a friend of Middlebrooks Basketball can make to our program.

Throughout our history, Middlebrooks Basketball has relied on the generosity of community leaders to champion our growth and success. With this support, our program has become recognized globally for the outstanding educational and basketball experience we provide, the quality of student-athletes we attract, our strong sense of social responsibility and our innovative programs & partnerships.

An endowment fund is a permanent fund in which the principal of your gift is invested and grows over time. The endowment fund then makes distributions, on an annual basis, from the interest earned on the principal of the gift to support the purpose specified by the Donor(s). We anticipate annual interest earned to be in the range of 3% - 5%. Each year, the program will withdraw the interest earned from endowment funds to be used to achieve the goals the Donor(s) has established. Any withdrawn monies not spent are reinvested into the fund to promote growth and protect against inflation.

Endowment gifts are powerful because they renew and potentially grow through annual interest. They are extremely beneficial to the program as they provide a constant, stable resource to support our vision and goals. With the creation of an endowment, you have the opportunity to leave a legacy that will support Middlebrooks Basketball in perpetuity and provide valuable resources for our continued success, now and in the future.

MAKING A DIFFERENCE: OUR NEED

Contributions to the endowment funds below will help ensure Middlebrooks Basketball continues to provide the resources needed to foster the leaders of tomorrow.

Nutrition Program Endowment Fund **Funding Need: \$1.5 million**

Our nutrition program is designed to provide healthy meals that are tailored to the unique dietary needs of active student-athletes. Our nutrition program also helps fight hunger, obesity and poor diet planning that we have found within the many at-risk youth we serve. We provide three (3) freshly prepared balanced meals daily (breakfast, lunch and dinner), along with access to healthy snacks throughout the day and two (2) mandatory hydration consumption periods during school day breaks. Our program also provides the Herbalife Performance 24 line of products for our student-athletes, along with meal replacement shakes and food bars.

Since implementing this nutrition program, our student-athletes have proven to have more energy, stopped falling asleep in class, are generally happier, not hungry and able to successfully navigate the rigors of the day that student-athletes must endure unlike the students that do not compete in elite level interscholastic sports.

Academic Support Endowment Fund

Funding Need: \$5 million

Middlebrooks Basketball has established itself as a leader in the development of new academic support programs designed to meet the needs of today's student-athletes and collegiate opportunities they will attract. It is highly unlikely that you will find our unique academic support program and services within any other high school basketball program in America. Different from most programs is our focus on developing study skills, providing academic recovery in specific disciplines, teaching organizational skills and monitoring student-athletes on a daily basis through our before school Academic Training Table and after school study halls and individualized tutoring sessions.

Our academic support efforts emphasize the skills necessary for success in any course of study, including the ability to communicate effectively, to analyze and solve problems, to situate issues within appropriate cultural and historical contexts and to use technology effectively. Supporting our Academic Support Endowment will enable Middlebrooks Basketball to ensure our student-athletes compete in the classroom for Valedictorian, and Salutatorian status as well as Summa Cum Laude, Magna Cum Laude and Cum Laude honors.

Staffing Endowment Fund

Funding Need: \$15 million

Our need for (1) full-time head coach, three (3) full-time assistant coaches, one (1) Director of Basketball Operations, one (1) video coordinator, one (1) strength & conditioning coach and one (1) athletic trainer is apparent with time commitment necessary to manage four (4) elite interscholastic teams comprised of 60 student-athletes. Modest salaries, excluding benefit packages, totals \$450,000 annually to pay for this staff.

Top Priority Endowment Fund

Funding Need: \$2 million

Targeting your gift to the area of greatest need allows Coach Middlebrooks the flexibility to develop and strengthen existing programs and make strategic investments in key areas. This fund recognizes that with growth and long-term planning, priorities for the program will change over time. For example, during the school year of 2013-14 we found an unexpected need to fund new technology acquisitions to support academics as Cathedral High School moved towards all books and academic resources being used exclusively on the iPad. In that we serve an at-risk population with many families below the poverty line, many student-athletes could not afford to purchase new or used iPads.

Student Life Endowment Fund

Funding Need: \$1 million

Middlebrooks Basketball is about developing the complete person and has much more to offer than just a great academic and athletic environment. We are committed to providing a high quality of services for our student-athletes that we believe enhances the student life experience. From health and counseling to off campus recreation and entertainment, we believe these support services and program bonding initiatives are essential to ensure all student-athletes succeed in their goal of attaining a college preparatory education. Your support of the Student Life Endowment Fund will directly benefit initiatives that will enhance the student-athlete experience outside of the classroom and gymnasium.

HOW TO START A FUND

This is a simple process and begins by working with Middlebrooks Basketball to discuss the many options available and the preparation of a fund agreement. This agreement will be tailored to your interests and any desired conditions will be established within this agreement.

There are minimum gifts required to establish certain types of funds. However, donors can create the fund with an initial gift and a pledge that will meet the fund minimum over the next four years.

Fund names can be created in the Donor's Name, in tribute to someone who the donor wished to honor, or a descriptive name about the fund's purpose.

Named Fund (unrestricted)

A Named Fund (unrestricted) can be set up in any of the aforementioned endowment funds and provides Middlebrooks Basketball with the flexibility to decide where the funds can most effectively be used each year as the need changes from generation to generation. Donor(s) will be informed annually as to how their investment made a difference to our program. In order to set-up a Named Fund (unrestricted), a gift of \$12,500 or a minimum pledge of \$2500 over 5 years is required.

Named Fund (designated interest)

A Named Fund (designated interest) can be set up in any of the aforementioned endowment funds and allows the donor to specify an interest. For example, a donor can choose that their fund will specifically support tutoring within the Academic Support Endowment Fund. Donor(s) will be informed annually as to how their investment made a difference to our program and recognized annually within their area of interest for their gift. In order to set-up a Named Fund (designated interest), a gift of \$25,000 or a minimum pledge of \$5000 over 5 years is required.

Named Fund (specified terms)

A Named Fund (specified terms) allows the Donor(s) to set up an endowment fund that has separate terms and conditions, jointly agreed upon by Middlebrooks Basketball and the Donor(s). The Named Fund (specified terms) can either be within one of the aforementioned endowment funds or support a separate specific purpose within the program. This is an alternative to establishing a private foundation and allows the Donor(s) to be involved in the process, support a passion within the Middlebrooks Basketball program, but not have to take on personal responsibility for the funds administration, investment, monitoring and reporting requirements. Donor(s) will have customized annual reports detailing how funds supported the specific terms and conditions of their endowment and will be recognized annually for their leadership gift.

In order to set-up a Named Fund (specified terms), a gift of \$50,000 or a minimum pledge of \$10,000 over 5 years is required.

TYPES OF FUNDS

WHAT IS DUNKING FROGS FOUNDATION?

Dunking Frogs Foundation is the 501(c)(3) non-profit corporation established by Coach William Middlebrooks. All donations to Middlebrooks Basketball are managed by Dunking Frogs Foundation. All forms of donation payments are made payable to Dunking Frogs Foundation.

WAYS TO GIVE

There are many ways to give; we accept outright donations, pledges (up to five years), gifts through planned giving vehicles such as insurance policies or leaving a legacy in your will and blended gifts which could include an outright donation with a planned gift.

1. Gift of cash, check (made out to “Dunking Frogs Foundation” – our 501(c)(3) non-profit corporation) or credit card. Gifts of any amount are welcomed; however, to set-up a named fund, minimums must be met. A Donor card must be completed to indicate how you would like your donation directed and all Named Funds are required to sign an agreement that will be customized for you by Middlebrooks Basketball.
2. Marketable Securities. There are improved tax credits for securities transferred to Dunking Frogs Foundation, rather than cashing them in and making a donation of cash. Have your broker contact Middlebrooks Basketball for account information and the necessary forms. Transactions will be finalized within a few days.
3. Bequests (leaving a gift through your will). A gift from a will can be a specific amount or the residue of an estate. Contact Middlebrooks Basketball to ensure that your wishes for the fund are documented.
4. Insurance Policy. There are three options available:
 - a. Name “Dunking Frogs Foundation” as a beneficiary of an existing policy. A charitable receipt will be made out to your estate.
 - b. Purchase a policy for Dunking Frogs Foundation. A charitable receipt will be issued annually for the amount of payments.
 - c. Transfer a policy to Dunking Frogs Foundation. A charitable receipt will be issued in the amount of the surrender value of the policy.

Middlebrooks Basketball would be pleased to further discuss any of these options or connect you with our financial planning professional that can provide you with more detailed information on how this process can work for you.