

A Message From Our Founder



Nationally ranked players and teams, active community service, high academic achievement, sacrificial families, donors who truly believe in philanthropy and new sponsors joining our family. How does achievement of this magnitude improve our culture already renowned for unimagined diversity, unmatched breadth and excellence, and global impact? It propels new creativity and discoveries that create future opportunity and leaders of tomorrow. It accelerates our progress in solving challenges and implementing solutions. It brings Dunking Frogs Foundation a significant step closer to achieving a financial model based on increased self-reliance.



Our burgeoning culture of philanthropy and pursuit of excellence is empowering students, families and our staff organization wide. We see it in our consistently high rate of college scholarship placements of student-athletes. We observe it in several students who never before were on the honor roll and now find themselves earning academic achievement awards. We notice it in the parents who choose to make sacrifices or reprioritize their lives in order to ensure their children are able to take advantage of the things that Dunking Frogs Foundation brands deliver. We see it in the emergence of national ranked players in our programs. Through the Dunking Frogs Foundation, gifts of every size unlock limitless potential.



Even greater possibilities lie ahead—tougher problems solved, better programming developed, current programming improved upon and more lives enriched. Dunking Frogs Foundation is preparing to embark upon our “Unrivaled Ambition” campaign to build a significant endowment as well as to raise capital to build our Middlebrooks Training Facility. We will only be able to accomplish these major projects from the generosity and imagination of donors like you. You allow us to be optimists in the truest sense. Together, we'll continue to redefine what's possible and in fact make the impossible – possible!

A handwritten signature in blue ink that reads "William Middlebrooks".

William Middlebrooks
Chairman / CEO / Founder